Eugene F. Brigham, Joel F. Houston

Fundamentals of Multinational Finance Michael H. Moffett, Arthur I. Stonehill, David K. Eiteman, 2009 By grounding concepts with case studies and real-world examples, this text familiarises finance and international business students with the fundamental concepts and tools necessary to implement an effective global financial management strategy

MANAGERIAL ECONOMICS, Third Edition NADAR, E. NARAYANAN, VIJAYAN, S., 2020-06-01 Managerial Economics has assumed a predominant role in today's globalized and liberalized economy because of the financial implications of many decisions that a manager has to take in his day-to-day professional life. This comprehensive and student-friendly book strives to equip the young, practising and budding managers to find solutions to the real-world problems through the efficient and effective use of economic tools and techniques. The authors who admirably combine academic and professional experience give a clear and straightforward analysis of the various topics in managerial economics. The text begins with an overview of managerial economics and describes the modern business firm and its objectives along with the concepts of market mechanism, demand theory and production analysis. The text then moves further to explain managerial techniques, macroeconomic theory and international trade and finance along with the risks and uncertainties involved in business. Besides, it also explains the cost and revenue, supply, pricing, profit and investment analyses. Finally, this book discusses some important Case Studies to reinforce the concepts presented in the text. The third edition of the book comprises multiple choice questions (with answers) at the end of each chapter to test the understanding of the concepts discussed in the chapter. Besides, the objectives, strategies and initiatives of the twelfth five year plan (2012-2017) of Planning Commission as well as a new section on Replacement of Indian Planning Commission with NITI Aayog have been incorporated in the chapter on Macroeconomic Analysis. Intended as a text for postgraduate students of Management, Commerce and Economics, the book would also be useful for undergraduate engineering courses where Managerial Economics is offered. Finally, the book can be profitably used by marketing and management consultants, business executives and other related professionals. KEY FEATURES • Includes several simple, numerical examples with solutions for easy understanding of theory. • Contains a large number of tables and figures to illustrate the concepts. • Provides chapter-end exercises to check

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Fundamentals of Financial Management, 3/e Vyuptakesh Sharan, Fundamentals of Financial Management by Sharan, Vyuptakesh.

Ebook: Fundamentals of Corporate Finance, Middle East Edition ROSS, STEPHEN, 2015-02-16 Ebook: Fundamentals of Corporate Finance, Middle East Edition

Fundamentals of Financial Management Eugene F. Brigham, Joel F. Houston, 1998 When [the book] was first published more than 20 years ago, our intent was to write an introductory finance text that students could understand. Today, [the book] has become the leading undergraduate finance text.... [The book] is intended for use in the introductory finance course. The key chapters can be covered in a one-term course, or supplemented with cases and some outside readings, used in a two-term course. -Pref.

Fundamentals of Corporate Finance Randy Westerfield, Stephen A. Ross, Randolph W. Westerfield, Bradford D. Jordan, 1998

Financial Theory and Corporate Policy Thomas E. Copeland, John Fred Weston, 1988 This recognised classic has chapters on the future markets and one on financial applications for the corporate financial officer, including pension fund management, debt defense, hedging strategies, executive compensation, and ESOP's. It discusses all the major contributions of finance literature of recent years and summarises current literature.

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